

6 April 2016

Website/brochure copy for Point of Difference Properties

Tag line: Managing your investment properties as if they were my own

Point of Difference Properties is a boutique business offering a full-service rental property management service in the Redland City area. The business was founded by real estate professional Kerry Elliot to bring a new level of personalised service to rental property owners in her area.

"I'm focused on becoming the go-to rental property management specialist in the Redlands and in building productive relationships with a select list of clients and suppliers in the area. My promise to clients is that I will look after their investment properties as if they were my own and that they will never be just numbers to me. I'm devoted to my family, friends and my local community and determined to deliver maximum value to my clients." – Kerry Elliot.

Services

- Marketing your property
- Detailed screening of prospective tenants
- Detailed entry and exit reports
- Regular and thorough inspections
- Maintenance completed by licensed and skilled tradespeople
- Regular statements and payments direct into your bank account

Qualifications

I am a fully licensed Real Estate Agent and a member of the REIQ (Real Estate Institute of Qld). I am committed to keeping abreast of all the latest developments in the rental property market including changes to applicable legislation.

Referees

Kerry is a complete professional and has a very high customer service focus

I engaged Kerry to take over the property management of my investment property at Camp Hill in November 2015. She managed the transition from the old property manager with ease and also organised inspections with the current tenants so I could assess the current state of the property. It was identified at this inspection that we needed a new fence & Kerry facilitated meeting the contractors on-site for the quote & start of work.

Kerry has now also been able to secure new tenants in March 2016 for a 2 year lease. I have been highly impressed with Kerry's service, knowledge and professionalism and I would recommend her service to anyone who is looking for a new Property Manager who will help you maintain your asset. Kerry, you are very professional and therefore you are already streets ahead of the rest. That is your Point of Difference – Melanie Wilson, Immigration Agent.

We got our bond back the next day

Kerry is a wonderful property manager. She is knowledgeable, objective, efficient and very pleasant to work with. She gave me sound advice so that we were able to get our bond refund back on a timely basis [from another property manager] with minimal heartache. I highly recommend her services. – Lisa S.

ENDS